

**MEETING NOTES OF THE  
UNIVERSITY FACILITIES PLANNING BOARD  
September 11, 2012**

- Members Present:** Walt Banziger - Vice Chair, Ritchie Boyd for Martha Potvin, Jeff Butler, Patricia Lane, Linda LaCrone for Tom McCoy, Bob Lashaway for Terry Leist, Jim Rimpau, Jim Thull, Brenda York
- Proxy:** Allyson Brekke and Jeff Jacobsen carried by Lindsey Klino, Michael Everts carried by Walt Banziger
- Members Absent:** Nancy Cornwell – Chair, James Becker, Kurt Blunck, Troy Duker – ASMSU, Christina Fastnow, Mandy Hansen, Tom Stump
- Guests:** Victoria Drummond, Julie Kipfer

The University Facilities Planning Board met beginning at 3:30 pm to discuss the following:

**ITEM No. 1 – Approval of Meeting Notes**

Lane moved to approve the meeting notes from August 28, 2012. Boyd seconded the Motion. The meeting notes were approved unanimously.

**ITEM No. 2 – Executive Committee Report**

There was no action from the Executive Committee to report.

**ITEM No. 3 – Consent Agenda**

No items.

**ITEM No. 4 – Recommendation – Banners on Grant Street (between S. 11<sup>th</sup> and S. 6<sup>th</sup> Avenues)**

Victoria Drummond presented an overview of the two sided banners requested for Grant Street between South 11<sup>th</sup> Avenue and South 6<sup>th</sup> Avenue. In April 2011 University Communications brought an informational item that the President wanted to install banners on South 11<sup>th</sup> Avenue in time for commencement. Since then UFPB reviewed a request from Auxiliaries Services to add banners and approved four locations in the loop. They are installing similar single panel banners similar to other interior uses on Centennial Mall, Romney Oval and Alumni Plaza. The single panel banners are on the interior of campus and on the lower light poles for pathways. The street lights on Grant Street are taller poles, approximately 27 feet and the banner placement on the poles will match South 11<sup>th</sup> Ave. The President's office supports the extension of banners. UFPB is asked to recommend either the north or south side of Grant Street. Facilities Planning suggests that the south side is better than the north. On the north side near South 6<sup>th</sup> Avenue and Grant Street a large evergreen impacts the installation of the banner so that corner would not have a banner; there is a light pole very close to Romney Gym; and would be close to the Black Box Theater banners. On the south side, the light poles are very visible and unobstructed. Referring to photos in the Staff Report, standing on South 6<sup>th</sup> Avenue looking west you can see a series of light poles down the road. The light pole in front of the visitor parking lot is open and a key spot. They become a directional tool for people who come from College Street and South 11<sup>th</sup> Avenue all the way to the Visitor's Parking Lot. Banners on the south side would not conflict with the SUB banners that will be in the loop and give some separation because they will be different. Everything on the south side of the street is set back further from the light poles so the banners would be more pronounced. In the Long Range Campus Development Plan the historic core is bounded by College Street, South 11<sup>th</sup> Avenue, Grant Street and South 6<sup>th</sup> Avenue. The banners that are already placed are on the outer edge of the core, which is on the west side of South 11<sup>th</sup> Avenue. Putting banners on the south side of Grant Street continues with the thought that it's on the opposite side of what is considered the historic core. It would keep the north side available for banners in the future if the historic district was identified.

Drummond introduced Julie Kipfer of University Communications. Kipfer commented that they want to do this because it is the prime entrance to the campus for most visitors and the banners help highlight the front door of campus. It promotes the MSU brand and the tagline "mountains & minds." Lane questioned if they would ever encompass the entire campus. Kipfer replied that the north and east sides of campus are a little more difficult. Differentiation may not be needed because it's obvious where the campus starts. Banziger suggested Planning provide a campus wide plan for the banners for the future. That way the plan would be approved and banners wouldn't need to come to UFPB every time. Facilities Planning will work

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with Julie Kipfer to come up with a campus wide plan and come back with suggested location types. Butler was concerned with putting banners everywhere because they would become less special. Banziger replied that it depends where you put them. Other campuses have them all around the perimeter so you know when you're transitioning. They define the borders and edges of campus. Thull moved to approve the banners on the south side of Grant Street. Rimpau seconded the Motion. Lashaway asked what Thull's reasoning was for the south side and he replied that it has more visibility and fewer obstructions. Butler believes the banners look better on the north side. When he went to look at it from South 6<sup>th</sup> Avenue and Grant Street he could see more light poles on the north side of the street than on the south side because of the grove of trees east of the fitness center. There are no light poles in the trees, but they block the view. He also mentioned after the installation it's about \$5,000/year to change them out.

The vote:

Yes: 11  
No: 1 (Butler)

### **Information**

Jim Thull believes that the no smoking on campus is going to be a problem. A lot of cigarette butts are on the corners and he asked if there is anything Facilities Services could do about putting a receptacle over there. He would like to see a receptacle where smokers congregate. Butler replied that they are monitoring where the focal points are going to be and then have a discussion about what to do about them. Putting the old receptacles out promotes smoking. Thull was concerned with the litter and believes it looks bad. Lashaway said especially if people are crossing the street to the neighbor's property. Butler said they will learn where the problems are when it gets cold because people won't be willing to walk to the perimeter. Lashaway suggested Facilities Service place some of the removed chimney ash cans at problem areas. Drummond pointed out that UFPB approved removal of all ash cans and gave Facilities the discretion to provide trash receptacles with cigarette butt options (bonnet lids) as needed. UFPB would need to revisit returning ash cans to the campus.

This meeting was adjourned at 4:00 p.m.

VCD:lk

PC:

President Cruzado  
ASMSU President  
Jody Barney, College of Agriculture  
Pat Chansley, Provost Office  
Victoria Drummond, Facilities PDC  
Heidi Gagnon, VP Admin & Finance

Diane Heck, Provost Office  
Jennifer Joyce, Planning & CIO Office  
Linda LaCrone, VP Research Office  
Shari McCoy, Presidents Office  
Becky McMillan, Auxiliaries Services  
Julie Kipfer, Communications

Lisa Duffey, College of Agriculture  
Robert Putzke, MSU Police  
Bonnie Ashley, Registrar  
JoDee Palin, Coll of Arts & Arch