

**DRAFT  
MINUTES OF THE  
UNIVERSITY FACILITIES PLANNING BOARD  
October 28, 2008**

**Members Present:** Walt Banziger, Kurt Blunck, Jeff Butler, Michael Everts, Tom Stump, Jim Thull, Brenda York

**Members Absent:** Susan Agre-Kippenhan - Chair, Allyson Bristor, Scott Davis, Dave Dooley, David Dunbar - ASMSU, Brad Garnick, Mandy Hansen, Jeff Jacobson, Mary Miles, Jim Rimpau, Allen Yarnell

**Members Represented:** Lashaway for Roloff, LaCrone for McCoy

**Guests:** Victoria Drummond, FPDC

The University Planning Board met beginning at 3:30 pm to discuss the following:

**ITEM No. 1 – APPROVAL OF MINUTES**

Tom Stump moved to approve the minutes from October 14, 2008. Kurt Blunck seconded the motion. The minutes were approved unanimously with the discussed time change.

**ITEM No. 2 – Executive Committee Report**

Victoria Drummond relayed that the Executive Committee reviewed a second request to display architectural art form a graduate student. The proposal was for two final displays as part of the thesis project that included the grass-covered bench the Executive Committee approved and was relayed in the 10/14/08 meeting minutes. Each piece (grass bench, fabric room, and Plexiglas covered column) are separate displays in the series to be located in the Cheever Hall covered courtyard of the Creative Complex. The proposal described that the installation would not impact the building and the final piece will be removed prior to November 26, 2008.

This current proposal includes two displays – the fabric room and the plexi-glass wrapped column. The UFPB Ex Committee reviewed the two proposals and only approved one – the plexi-glass wrapped column. The fabric room display was not approved because the hanging fabric poses a challenge to individuals with limited sight or mobility who use the covered courtyard area for circulation – and because that area does get dark and flowing fabric is not as obviously visible as a more solid and stationary item on the ground such as a metal sculpture. The Executive Committee did not suggest the student change his design or project, and the UFPB would revisit the proposal for another location; but the fabric display could not be located at the proposed site.

**ITEM No. 3 – Recommendation – SUB Banners**

Victoria Drummond introduced the recommendation. Butch Damberger, representing the SUB, would like to use a banner sign system similar to the banners along Centennial Mall as a means to market the SUB, to add prominence to the building, and to advertise special events and student services the SUB provides. Damberger is proposing to use the existing light post near the south entrance of the SUB facing Grant Avenue for two, side-by-side banners. One banner would continuously announce the SUB; the other banner would be for temporary, event-specific announcements. This would be an inexpensive system and would not compromise the structural integrity of the light post. The SUB would be responsible for putting the banners up and taking them down.

Tom Stump informed the UFPB that the SUB receives many phone calls, because a great number of the people that are coming to the SUB do not frequent the campus often. The banners would be part of a marketing campaign to make these people feel special.

Jeff Butler supports the banner sign use – but it is Work Control that switched out the banners on Centennial Mall and it can quickly get expensive to remove and install banners on a regular basis. And there are safety issues if SUB staff use a ladder to change the banners.

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Robert Lashaway brought up the issues of the purpose of the banners on the mall and the building signage system in place at MSU. MSU has a variety of sandwich boards for advertisement on campus, which can become expensive.

Walt Banziger remarked that hanging banners off public venue buildings instead of light posts might be the answer. Drummond stated that a single light post at the entrance of a building could be utilized for banners and could be a system initiated on campus. This would then take care of some of the other signage that is a little out of control, such as sandwich boards.

The SUB uses several styles of sandwich board type signage to augment the electronic means of getting notices to the students – but Stump said the banner would get the attention of people in cars on Grant Avenue and the visitor parking lot.

The practice has been to use signage to announce buildings and not necessarily the activities within the building. MSU needs a comprehensive wayfinding a signage program, but there are no identified funds for providing it. Lashaway stated that there is a difference between wayfinding and advertising, although they are not totally disconnected for a building such as the SUB. It may be appropriate that the Field House and the SUB be dressed up in a way that makes them centers for public activity. Lashaway suggested a group outline a set of issues relating to the use of banner or promotional type signage on campus, and then the University can move forward one step at a time.

Butler moved to table the subject and Jim Thull seconded the motion. Drummond agreed to organize a group to characterize the issues that are represented by this question and return to the UFPB with the outcome.

The motion passed:

9 Yes

1 Abstain (Dunbar proxy)

### **ITEM No. 4 – Optional – UFPB Member Tour of the Utilities Tunnel**

Following meeting adjournment, the UFPB Members met at the Steam Plant for a guided tour, given by Jeff Davis, Assistant Director of Facilities.

This meeting was adjourned at 4:15 p.m.

Respectfully submitted,

Donna Abel, Administrative Associate  
Planning, Design and Construction

pc: Geoffrey Gamble, President  
ASMSU President  
Al Bertelsen, Director, Strand Union  
Patricia Chansley, Assistant to the Provost  
Cathy Conover, Vice President, Communications & Public Affairs  
Lisa Duffy, Assistant to the Dean of Agriculture  
Victoria Drummond, Associate Planner  
Joseph Fedock, Senior Vice Provost  
Heidi Gagnon, Assistant to the Vice President, Administration & Finance  
Linda LaCrone, Assistant to the Vice President for Research, Creativity and Technology  
Donna LaRue, Assistant MSU Chief of Police  
Glenn Lewis, Assistant to Vice President for Student Affairs  
Shari McCoy, Assistant to the President  
Becky McMillan, Administrative Associate, Auxiliary Services  
Charles Nelson, Registrar and Director of Admissions  
Robert Putzke, Director, MSU Police  
Jennifer Joyce, Assistant to the Vice President for Planning and CIO  
Jody Barney, Budget and Fiscal Director, Office of Agricultural Experiment Stations  
Kathleen McPherson-Glynn, Assistant to the Dean, Arts and Architecture