

MEMORANDUM

TO: University Facilities Planning Board: Joe Fedock - Chair, Walt Banziger - Vice Chair, Jim Becker, Kurt Blunck, Allyson Bristol, Jeff Butler, ASMSU President, Michael Everts, Mandy Hansen, Jeff Jacobsen, Patricia Lane, Terry Leist, Tom McCoy, Martha Potvin, Jim Rimpau, Tom Stump, Jim Thull, Joe Thiel – ASMSU, Allen Yarnell, Brenda York

FROM: Victoria Drummond, Assoc. University Planner, Planning, Design & Construction

RE: **October 25, 2011**, meeting of the University Facilities Planning Board to be held **electronically**.

ITEM No. 1 – APPROVAL OF NOTES

Draft notes from September 27 and October 11, 2011 will be approved at the November 8, 2011 meeting.

ITEM No. 2 – EXECUTIVE COMMITTEE REPORT

Report on any current Executive Committee actions.

ITEM No. 3 – CONSENT AGENDA - Replacement of the S. 11th Avenue Banners **Victoria Drummond**

HORIZON ITEMS

- **External Building Signage Policy**
- **Staging Discussion**
- **Seminar Materials**
- **Master Planning Issues**
- **Revisit and Update Policies**
- **HBO5 Amendment for lab Facility**
- **Smoking Problems**

VCD/lk

PC:

President Cruzado

ASMSU President

Bonnie Ashley, Registrar

Jody Barney, College of Agriculture

Pat Chansley, Provost Office

Julie Kipfer, Communications

Victoria Drummond, Facilities PDC

Lisa Duffey, College of Agriculture

Heidi Gagnon, VP Admin & Finance

Diane Heck, Provost Office

Jennifer Joyce, Planning & CIO Office

Linda LaCrone, VP Research Office

Shari McCoy, Presidents Office

Becky McMillan, Auxiliary Services

Robert Putzke, MSU Police

JoDee Palin, Arts & Architecture

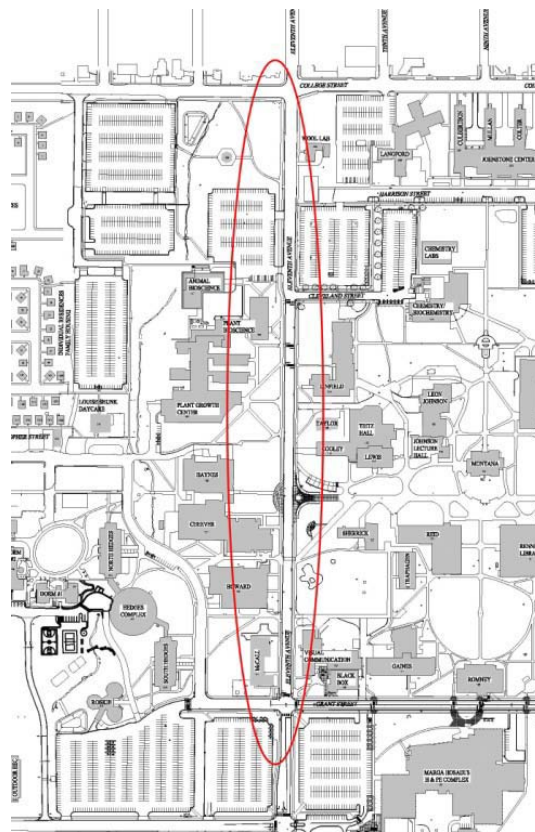
ITEM # Consent Agenda 3.A	Replacement of the S. 11th Avenue Banners
-------------------------------------	---

PRESENTER:

Victoria Drummond, Associate University Planner

PROJECT PHASE:	PLANNING	SCHEMATIC	DESIGN DOCUMENTS	X	CONSTRUCTION DOCUMENTS
-----------------------	----------	-----------	------------------	----------	------------------------

VICINITY MAP:



STAFF COMMENTS:

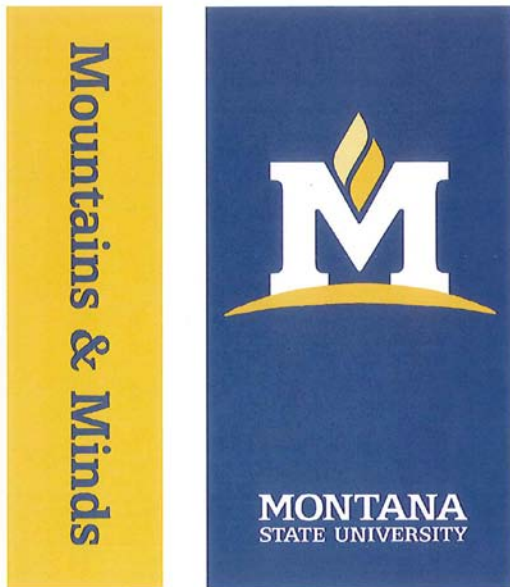
On April 26, 2011, UFPB unanimously approved the installation of banners on the existing street light poles on the west side of S. 11 Avenue between Grant and College Streets as proposed by Julie Kipfer Director of Marketing and Creative Services. Due to excessive fading, the banners will be replaced.



Examples of current banners

The replacement banners will use a bolder blue and gold color palette and an uncomplicated message consisting of the university's logo and tagline (as shown below) instead of the current variety of six different designs. The use of a single design will provide a striking repetition of a bolder announcement of the university.

President Cruzado has approved the design. Facilities Services and Facilities Planning, Design & Construction will provide work control service and project oversight of the banner installation.



COMPLIANCE:	YES	NO
MSU POLICIES	X	
COMMITTEE OR APPROPRIATE REVIEW	N/A	
MASTER PLAN	X	
BOARD ACTION REQUIRED:		
No recommendation – approval of Consent Agenda Item as proposed or request move item to the Regular Agenda for discussion.		

P:\UFPB\AGENDA & MEMOS\2011 Agenda\Meeting 10 25 2011\Consent 3.A - Eleventh Ave Banners.docx